Why your school should join Beat the Street



Free, fun walking and cycling game for happy, healthy children.



4,500 schools have played



750,000 children have participated

in 2021 **12 milion** miles walked and cycled

saving **3,311.52** tonnes of CO2 98% schools 64% pupils å take part

Active children make strong students. "I am proud of our school community, they really are enjoying it." - Headteacher, Badsley primary school

Benefits for schools

Encourages active travel to reduce congestion

Helps pupils reach 60 mins of daily activity

Improves community relationships

Win prizes

Build active communities 2.4 million

young people are active for less than 30 minutes per day (NHS/Sport England)

Regular physical activity improves children's school performance and gets them more engaged.

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www.beatthestreet.me

Join in to win prizes for your school!

Connect children with their local environment.

We provide you with:



Free cards for all plavers



Free maps for all players



Tap!

Collect!

Interactive assemblies



Prizes

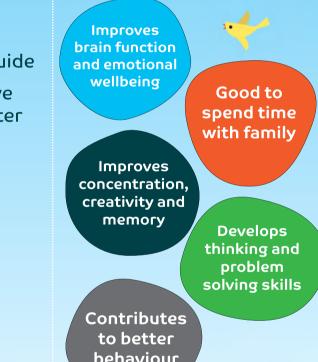
Led walks

Teacher guide

Informative parent letter

53% of parents believe that their children's social wellbeing has been negatively impacted by Covid-19. (YST / YouGov)

Benefits for children



How to play?



behaviour

Developed by experts in physical health.

Beat the Street is brought to you by Intelligent Health, led by Dr William Bird, a GP working on the NHS frontline.

